

# Raleigh Code Camp Sponsorship Packet

## October 29, 2016

**Location: Wake Main Campus,  
Raleigh, NC Time:  
8:00AM - 5:00PM**

Thank you for your interest in sponsoring **Raleigh Code Camp 2016**. The Raleigh Code Camp committee is hard at work on the upcoming event and looks forward to highlighting your business to the local developer community.

### Event Description

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Code Camps are community focused events by and for the developer community. The Raleigh Code Camp draws upon the expertise of local and regional developers, architects, and experts who come together to share their real world experiences, lessons learned, best practices, and general knowledge with other interested individuals.

This event is unique in that it is “for the community, by the community”. Therefore, when you help to sponsor the Raleigh Code Camp, you are seen by attendees as a supporter of the local development community and are recognized as a primary player within the Raleigh/Durham area developer community. Additionally, this event is continually promoted by development professionals in the weeks and months preceding the event as they talk with their clients. This ensures that you are receiving qualified attendees that are currently engaged with .NET and related technologies within their current organization.

In past years, the Raleigh Code Camp has provided training and networking opportunities for hundreds of the best, most motivated development professionals in the area. With our large and continued partnership with the Triangle .NET User Group, an active community of over 1400 registered members (<http://www.meetup.com/TriNUG/>), we are expecting this 11<sup>th</sup> year of Raleigh Code Camp to be well attended. The qualified leads generated by Raleigh Code Camp are unequaled!

## Event Details

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**Date:** Saturday, October 29<sup>th</sup>, 2016

**Time:** 8:00 AM to 5:00 PM

**Location:** Wake Tech Main Campus

**Address:** 9101 Fayetteville Road, Raleigh, North Carolina 27603

Potential presentation content topics offered to the attendees include the following:

| Category                    | Example Components                                     |
|-----------------------------|--|
| Web Front End               | HTML5, JavaScript, CSS, AngularJS, Aurelia, React      |
| Web Back End                | ASP.NET, ASP.NET CORE, MVC, NodeJS                     |
| Tools                       | Visual Studio, VS Code, OmniSharp, Grunt, Nuget, Unity |
| Cloud Computing / Platforms | Azure, AWS, DOTNET Core, Automation, Deployment        |
| Big Data / Analytics        | F#, R, SQL 2016, Data Science, NoSQL                   |
| Mobile / IoT                | Xamarin, Hololens, UWP, Raspberry Pi                   |
| Architecture                | Microservices, MVVM, Cloud                             |
| Practices and Professional  | Agile, SCRUM, LEAN, DevOps, Career Management          |

Attendees select the topics which most closely align with their job responsibilities or areas of interest and are not limited in any way with regards to which they may attend. Each track consists of a number of presentations lasting approximately 75 minutes each and ranging from introductory 100 level content to highly-technical, 400 level “expert” sessions. The speakers represent a broad cross section of the development community and offer a variety of different perspectives regarding application architecture, design and development.

## Event Attendance

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In the past, the event has drawn 300+ attendees. With this being the 11<sup>th</sup> anniversary of Raleigh Code Camp and the ever growing membership of the Triangle .NET User Group, we expect this year's event to be even bigger and attract new attendees. As the event approaches we will share the registration numbers with our sponsors in order to assist with staff planning and collateral quantities.

## Sponsorship Levels

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There are three levels of sponsorships (Silver, Gold, and Platinum) that are available with the following benefits:

| Sponsor Benefit                       | Platinum      | Gold          | Silver       |
|---------------------------------------|---------------|---------------|--------------|
| Raffle Item                           | ●             | ●             | ●            |
| Logo on Website                       | ●             | ●             | ●            |
| Logo on Materials                     | ●             | ●             | ●            |
| Attendee Bag Collateral               | ●             | ●             | ●            |
| Display Table at Event                | ●             | ●             |              |
| Attendee List (of Opt-In Attendees)   | ●             |               |              |
| Logo on Additional Signage            | ●             |               |              |
| Logo on Slide Template for Presenters | ●             |               |              |
| Sponsorship Level Costs               | <b>\$1500</b> | <b>\$1000</b> | <b>\$500</b> |

*Please read below for all sponsorship details.*

### **PLATINUM: \$1500 (limit 2)**

As a PLATINUM sponsor you will receive your logo on the website, event session materials and a dedicated keynote slide. You will also be entitled to display a company booth (tables and chairs provided) and provide collateral that will be placed inside of the bags attendees receive at registration the day of the event.

Platinum level sponsors will also receive first priority on sponsorship for a TriNUG main meeting in 2017. This is a separate and optional sponsorship opportunity that Code Camp sponsors receive elevated priority for.

Within 2 weeks of the conclusion of the event you will receive a list of opt-in attendees and their contact information. Your company logo will also be on all additional signage and on the slide templates used by presenters during the day's sessions. We ask that you please donate a raffle item to be given away at some point during the day. The item(s) must be valued at a minimum of \$150 and your company will be recognized during the giveaway.

## **GOLD: \$1000 (limit 10)**

As a GOLD sponsor you will receive your logo on the website, event session materials and the Gold keynote slide. You will also be entitled to display a company booth (tables and chairs provided) and provide collateral that will be placed inside of the bags attendees receive at registration the day of the event. We ask that you please donate a raffle item to be given away at some point during the day. The item(s) must be valued at a minimum of \$150 and your company will be recognized during the giveaway.

Gold level sponsors will also receive priority on sponsorship for a TriNUG main meeting in 2017. This is a separate and optional sponsorship opportunity that Code Camp sponsors receive elevated priority for.

## **SILVER: \$500**

As a SILVER sponsor you will receive your logo on the website and related session materials. You will also be able to provide collateral that will be placed inside of the bags attendees receive at registration the day of the event. We ask that you please donate a raffle item to be given away at some point during the day. The item(s) must be valued at a minimum of \$150 and your company will be recognized during the giveaway.

## Sponsorship Benefit Descriptions

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### Raffle Item

The sponsor can give away any item(s) valued at a minimum of \$150 and your company will be recognized during the giveaway.

### Logo on Website

The Raleigh Code Camp website ([www.codecamp.org/Raleigh](http://www.codecamp.org/Raleigh)) will include the sponsor's logo. Logos on the website will have a maximum width of 256 pixels.

### Logo on the Raleigh Code Camp Materials

The printed material will include the sponsor's logo.

### Attendee Bag Collateral

Each sponsor may provide their own printed materials that will be added to the attendee bag that attendees will receive as a giveaway. Bag Collateral must be received two weeks before the event (**Friday, October 14<sup>th</sup>**) and should be mailed directly to the following address:

Triangle .NET Users Group  
c/o Chuck Scheier  
12713 Waterman Drive  
Raleigh, NC 27614

### Display Table at Event

The sponsor will be able to display a company booth the day of the event. We will be providing (1) table and (2) chairs for each company to use. Table space will be distributed on a **first-come, first-served** basis upon receipt of completed sponsorship application **and** payment.

## **Attendee List**

The attendees have the ability to “opt-in” to allow sponsors to contact them after the event.

Only those attendees that have chosen to opt in will be provided to the sponsors that receive the attendee list.

## **Logo on Additional Signage**

For PLATINUM sponsors your logo will appear on all signage and event material prior to and during the day of the event.

## **Logo in Slide Template for Presenters**

For PLATINUM sponsors your logo will appear in all of the speakers’ PowerPoint presentations.

# Sponsorship Application

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Sponsorship for the Raleigh Code Camp on October 29<sup>th</sup>, 2016 is on a first come, first serve basis. For the sponsorship levels that include booths, table space will be distributed on a **first-come, first-served basis** upon the completed sponsorship application below **and** payment. Kindly fill in the form below for your sponsorship commitment and email it to [chuck@scheierconsulting.com](mailto:chuck@scheierconsulting.com). Shortly after, you will receive payment instructions from Mark Arnott, the Raleigh Code Camp treasurer.

My organization, \_\_\_\_\_, is committed to sponsor the Raleigh Code Camp on October 29<sup>th</sup>, 2016 with the following sponsorship package:

Platinum Sponsorship: \$1500

Gold Sponsorship: \$1000

Silver Sponsorship: \$500

Signature:

Date:

\_\_\_\_\_

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

Phone:

\_\_\_\_\_

**Billing Address:**

Name:

\_\_\_\_\_

Address1

\_\_\_\_\_

Address2

\_\_\_\_\_

City

\_\_\_\_\_

State:

\_\_\_\_\_

Zip:

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